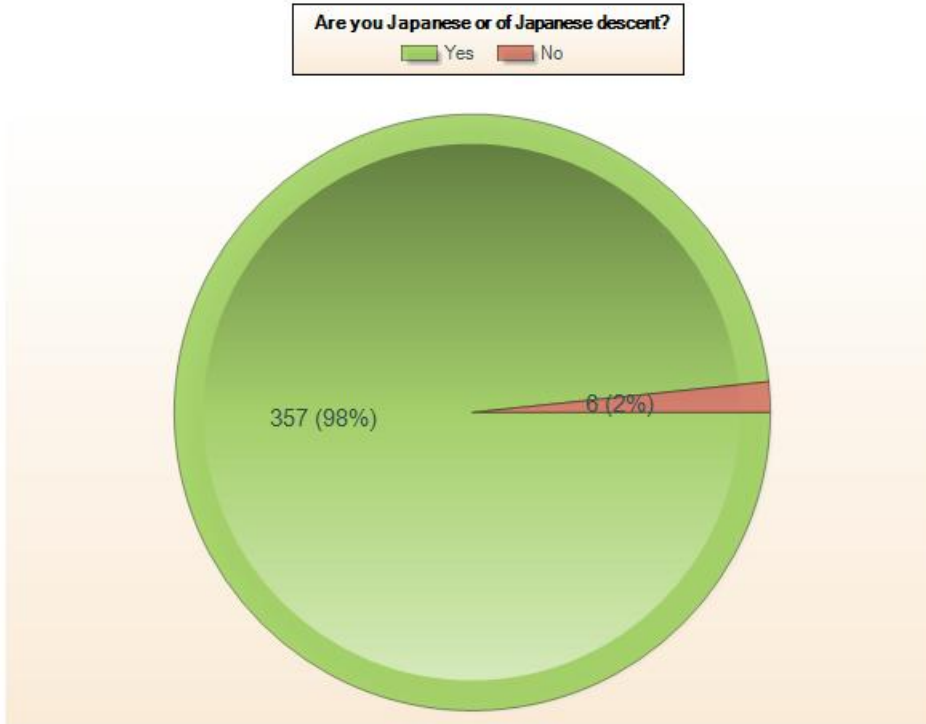


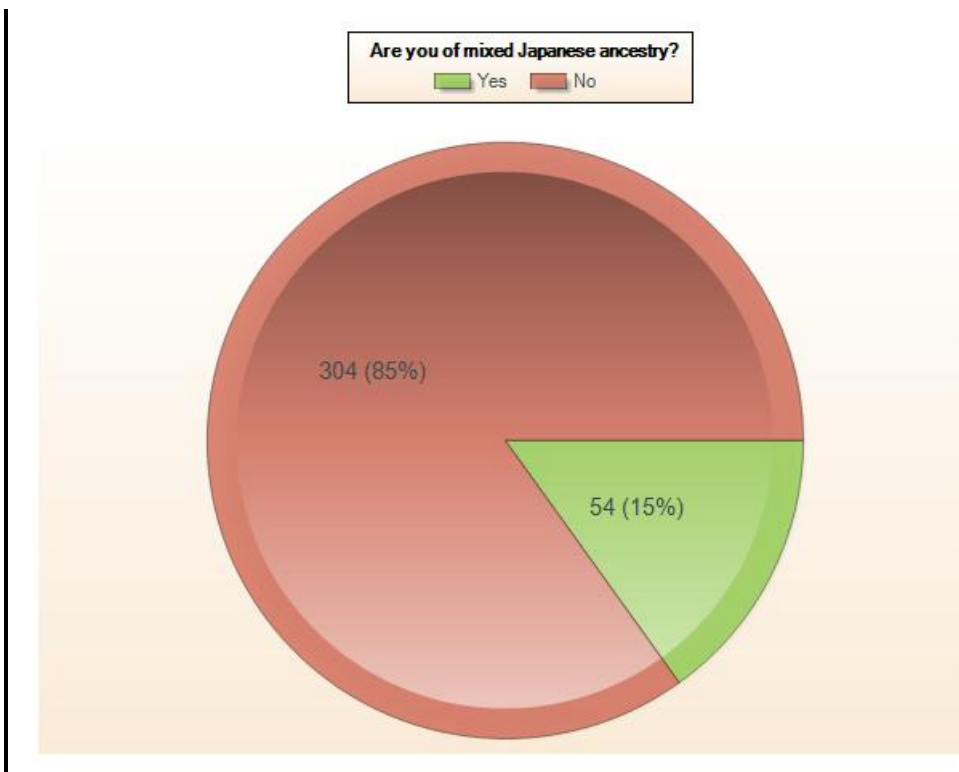
DISCOVER NIKKEI SURVEY: DEMOGRAPHICS

English Survey Respondents:

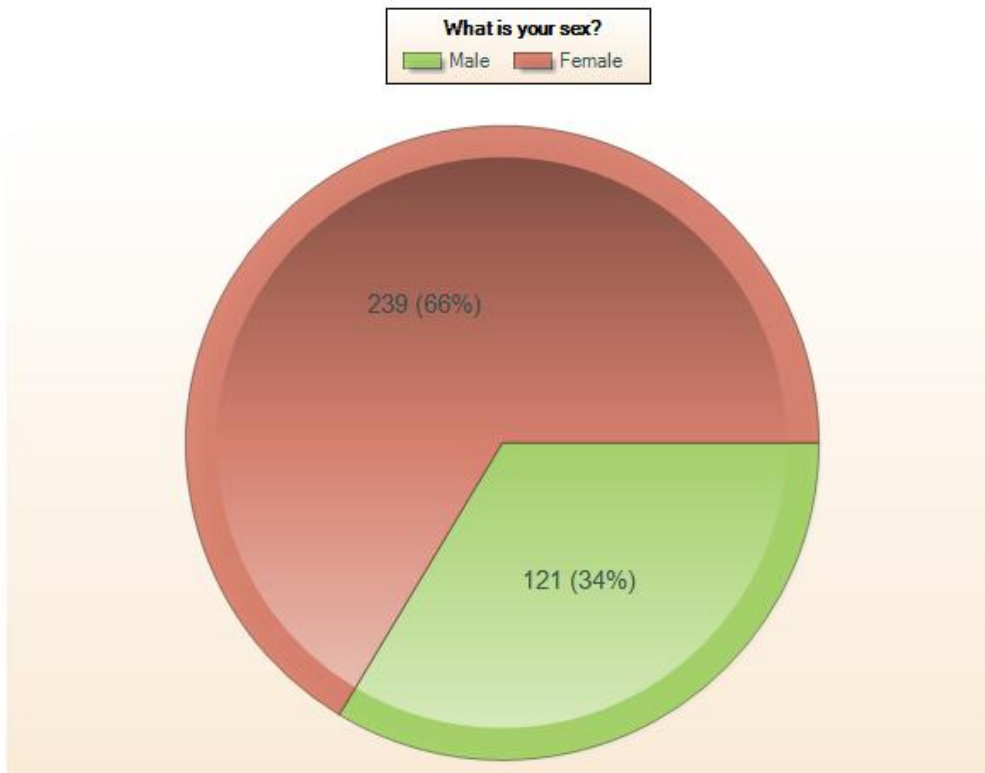
Japanese descent: (363 respondents)



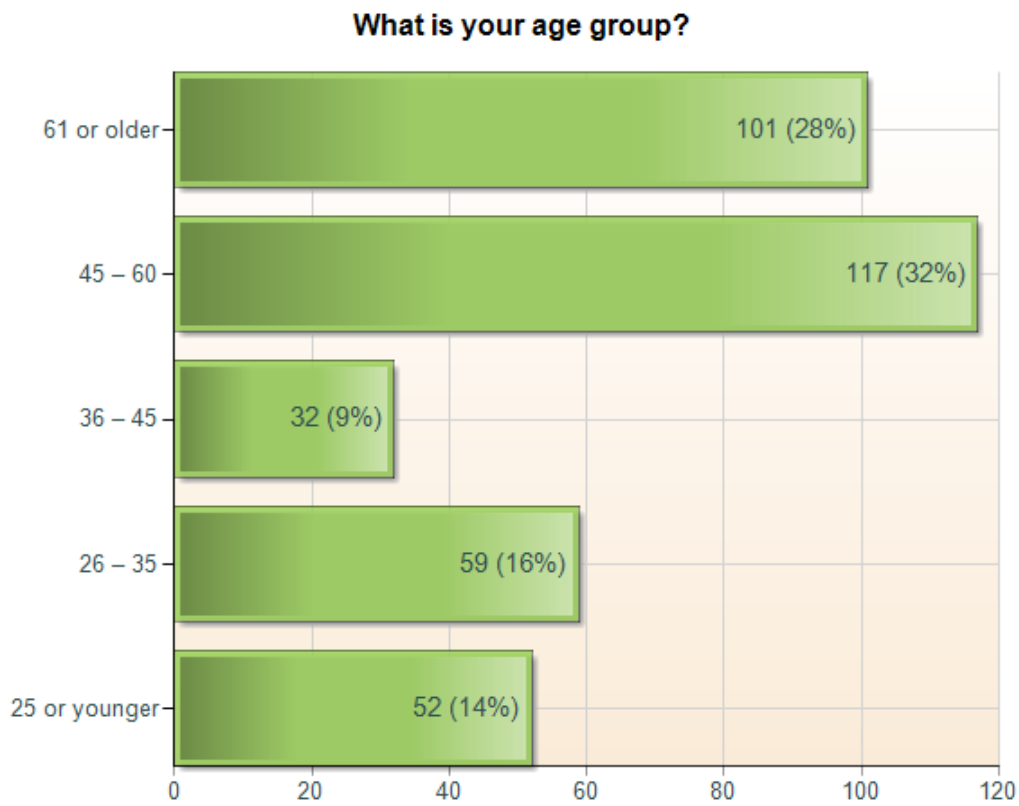
Mixed Japanese descent: (358 respondents)



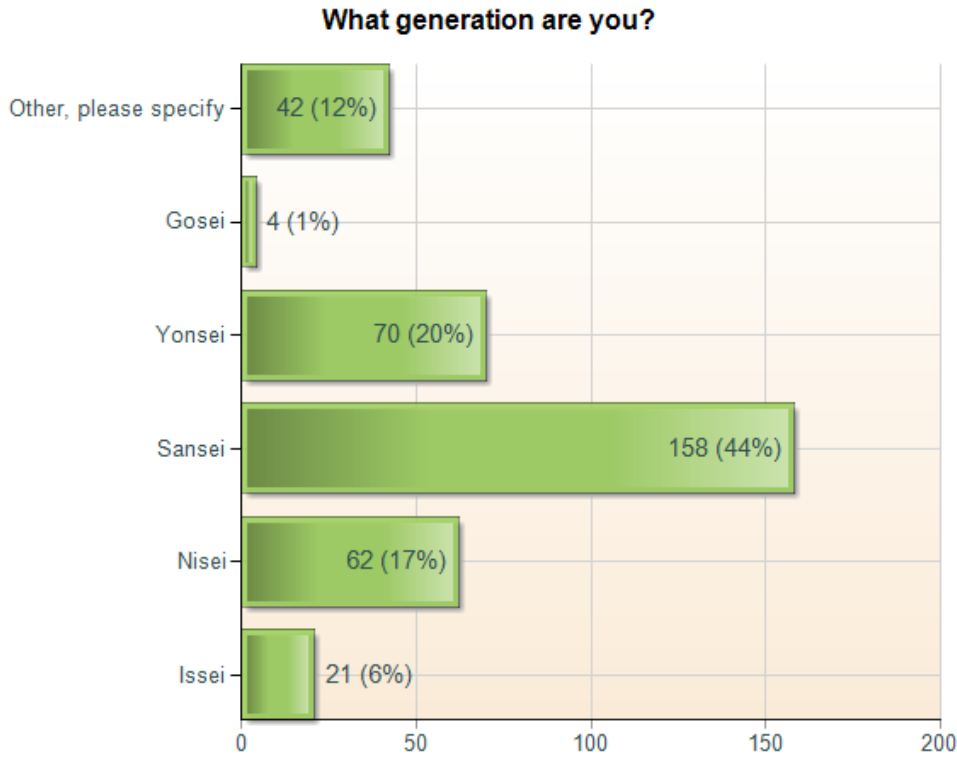
Sex/Gender: (360 respondents)



Age: (361 respondents)

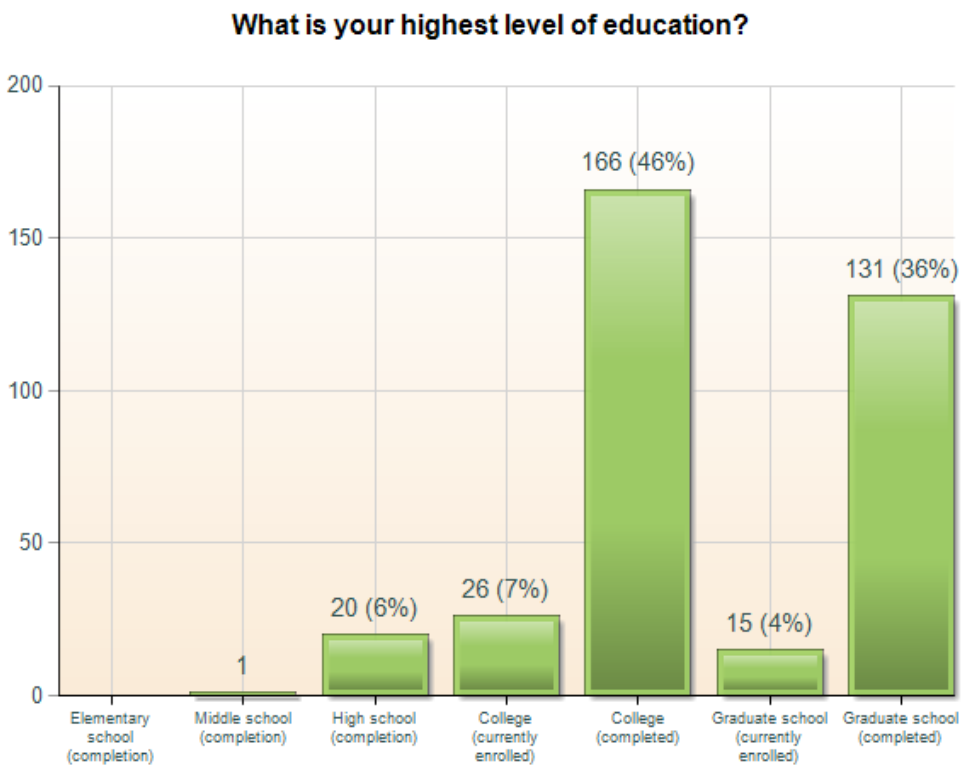


Generation: (357 respondents)

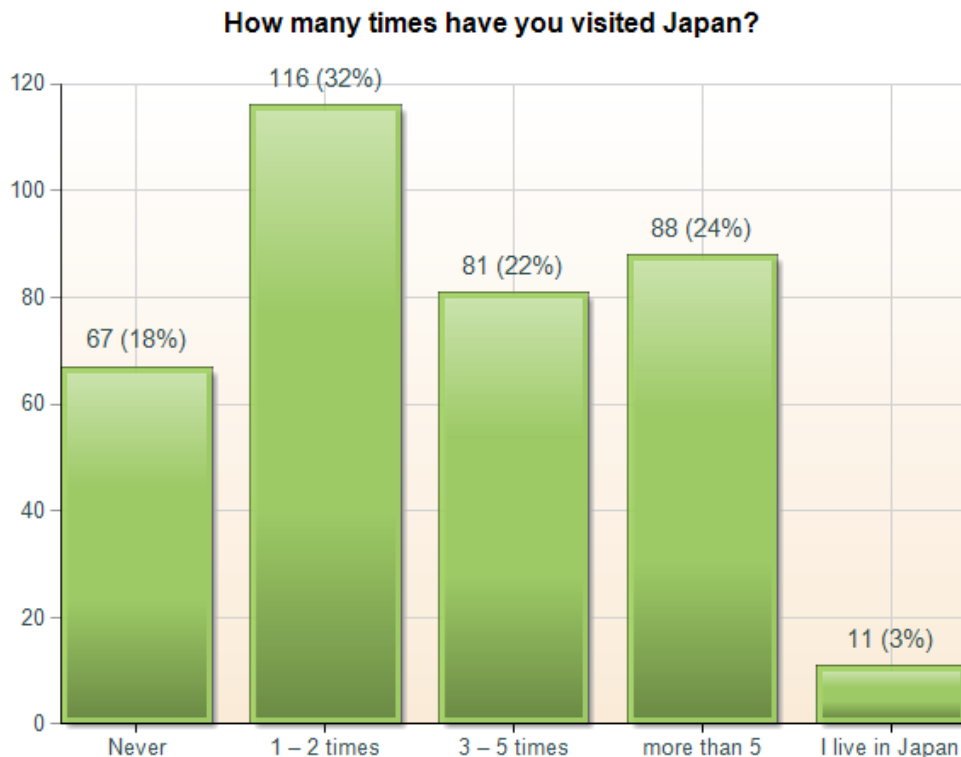


**Sample answers from the “other” category included: 1) different generations on mother and father’s side (i.e. yonsei on my mother’s and sansei on my father’s side) 2) Shin Nisei 3) Kibei 4) Hapa

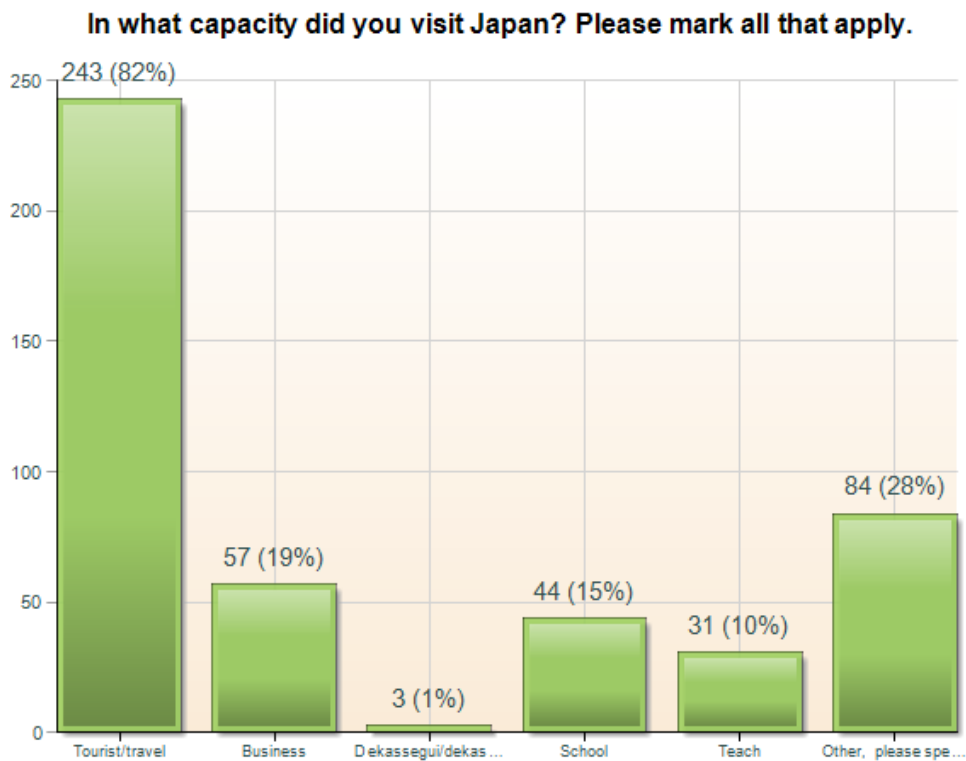
Education Level: (359 respondents)



Number of Times to Japan: (363 respondents)



Reasons Traveled to Japan:



**Sample answers from the “other” category included: 1) Visit Family 2) Student Exchange Program 3) Military 4) Sports 5) as a missionary